

SUCCESS STORIES

EMBEDDED TEAM CONSOLIDATES PARTS FOR AUTOMAKER

40% | PART COUNT REDUCTION

An automotive launch can sometimes include last-minute design changes while supplier and part consolidation is taking place. When Optimas experts were integrated early in the process, one particular customer enjoyed 40% reduction in part count.

PROBLEM

An automotive customer's vehicle launch involved not only two models with last-minute design changes, but also parts and supplier consolidation. **The critical challenge was ensuring inventory availability to meet delivery expectations.**

SOLUTION

Our locally based engineers worked with the customer at the design stage, applying their deep industry connections to introduce new product technology. The supplier engagement was managed in such a way to secure qualified inventory within 40 minutes after the customer made the decision to go with our recommended solution.

RESULT

New product technology was introduced with sub-50 PPM defect rates and meeting or exceeding PPAP level 3 standards.